

List of LinkedIn Activities

Daily

- Check notifications
- Respond to comments on your posts
- Respond to messages
- Check the news feed and engage in the content
- Engage in other people's content
- See who looked at your profile

Weekly

- Write a post
- Invite 2nd-degree connections who engage with your posts to your network
- Respond to invitations – accept or ignore
- Send personalized connection requests to connect to your leads, peers, partners, alumni, vendors, employees
- Send your contacts a private message (provide value)
- Send your contacts a private message (to move offline)
- Find prospects using LinkedIn search
- Check your email for LinkedIn's saved searches emails

Monthly

- Plan your content
- Write post ideas
- Monitor the competition
- Review your stats on your profile and page

Quarterly

- Give and ask for recommendations
- Endorse others for skills

Yearly

- Update your profile
- Review Settings & Privacy
- Take all the relevant courses in LinkedIn Learning